



Illinois Association for the Education of Young Children

## Presents the 2018 Early Childhood Conference



October 18-20, 2018  
Pere Marquette Hotel  
501 Main St.  
Peoria, Illinois 61602

### Sponsor, Exhibitor & Advertiser Prospectus

- Do you offer educational products, services and/or materials for early childhood practitioners?
- Do you offer furniture, equipment and/or toys for early childhood programs?
- Do you publish books, periodicals and other resources for early childhood practitioners?
- Do you offer materials that are focused on the health or wellness of working women?
- Do you offer parent resources for use in child care programs?
- Do you or any of your employees utilize child care services?

***If you answered “yes” to any of these questions –  
You should be a part of the Illinois AEYC Growing Futures  
Conference!***



## Illinois Association for the Education of Young Children

Dear Friends and Colleagues:

We invite you to be a part of the 2018 *Growing Futures* Conference October 18-20 in Peoria, Illinois! Whether you become a sponsor, exhibitor, and/or advertiser, please join us as hundreds of early childhood professionals from all areas of Illinois and neighboring states gather in Peoria to expand their knowledge, learn about the latest practices and research, discover new resources and network.

Our membership organization, with over 1300 members, continues to facilitate the optimal development of young children by advocating for the rights, needs, and well being of young children. Since 1969, through educating, supporting, and collaborating with individuals and organizations in direct or indirect service to young children, our organization has been successful in dedicating time and effort to improving the education and lives of young children in communities throughout the state.

Take advantage of this opportunity for your company or organization to be recognized as a supporter of Illinois AEYC and all of the early childhood professionals, families and children served throughout the state. Enclosed is the prospectus for sponsors, exhibitors and advertisers detailing various opportunities and benefits. Please take a few minutes to review the various options to determine which one best fits your company or organization.

We appreciate the long-standing partnerships that continue to help us offer the Illinois AEYC *Growing Futures* conference. We also welcome the opportunity to create new and lasting partnerships. Thank you for your time. We look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink that reads "Carol I. Weisheit".

Carol Weisheit  
Illinois AEYC President

**For additional information on Sponsorship and advertising:**

- Email your questions to [tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org)
- Call Tonya 217.529.7732

**For additional information on Exhibits:**

- Email your questions to Bernie Lauman at [bernlaumann@gmail.com](mailto:bernlaumann@gmail.com) or Stephanie Herling at [sherling@stclair.k12.il.us](mailto:sherling@stclair.k12.il.us)



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Sponsorship Opportunities				
Sponsor Benefits	Platinum Level \$5,000 minimum	Diamond Level \$2,500 minimum	Gold Level \$1,250 minimum	Silver Level \$500 minimum
Logo on nametag and 10 Minutes to speak before Thursday Keynote and Friday Dessert Reception	★			
Exhibit Booth	★	★		
Company logo on Event Signage	★	★		
Recognition in press releases and all media material	★	★	★	
Recognition in the Conference Program	★ Logo, front cover	★ Name, front cover	★ Name, in program	★ Name, in program
Ad in Conference Program	Full page	½ page	¼ page	Business Card
Sponsor Level Ribbons for Name badges	★	★	★	★
Recognition on Illinois AEYC's website	Logo	Logo	Name	Name

Exhibit Opportunities	
Benefits	Rates
<p>✓ Listing in the Conference Program</p> <p>✓ Two Exhibitor badges for booth staff per day</p> <p>✓ Booth package: back and sidewall pipe &amp; drape, Booth Signage, one 6' skirted table, two chairs, 1 identification sign, 2 box lunches per day/per booth</p> <p>Electricity and additional items for your booth may be available for purchase through the conferences decorator.</p> <p>Exhibit space is assigned based on the order Exhibitor agreement and payment is received.</p> <p>Arrangements to ship materials prior to the conference must be made via email to Tonya Frehner: <a href="mailto:tonya@illinoisaeyc.org">tonya@illinoisaeyc.org</a></p>	<p>All Exhibit Booths are 10 x 8</p> <p>Choice Location Early Bird \$500 per booth Early Bird \$400 per booth <i>Early Bird requires payment by <b>June 15, 2018</b></i></p> <p>Standard \$500 per booth Late (<b>after September 1, 2018</b>) \$550 per booth Non – Profit/Home Vendor \$150 per booth</p> <p style="text-align: center;"><b>Exhibit Hall Schedule</b></p> <p>Move in &amp; Set Up</p> <ul style="list-style-type: none"> <li>Friday, October 19, 2018- 9:00am-1:00pm</li> </ul> <p>Exhibit Hall Ribbon Cutting</p> <ul style="list-style-type: none"> <li>Friday, October 19, 2018 – 1:00pm</li> </ul> <p>Exhibit Hall Hours are:</p> <ul style="list-style-type: none"> <li>Friday, October 19, 2018– 1:00pm – 6:30 pm</li> <li>Saturday, October 20, 2018 – 7:30 am – 1:00 pm</li> </ul> <p>Tear down begins Saturday, October 20, 2018 at 1:00 pm and must be completed by <b>3:00 pm</b></p>



## Illinois Association for the Education of Young Children

### A La Carte

- All subject to deadlines
- Format: Ad files should be submitted as tif, pdf, jpeg or eps – high resolution (300 dpi or better)
- Illinois AEYC selects placement of all ads
- All ads will be black and white
- Ad files and logos are due **July 13, 2018**

Business Card size ad in the conference book	3.5 x 2	\$100
¼ (quarter) page ad in the conference book	4 x 5	\$200
½ (half) page ad in the conference book	5 x 8	\$400
Full page ad in the conference book	8 x 10	\$800

### Elite Opportunities

- **\*Limited to one sponsor on a first come basis, payment required with application**
- All subject to deadlines
- Format: Ad files should be submitted as tif, pdf, jpeg or eps – high resolution (300 dpi or better)
- Ad files and logos are due **July 13, 2018**

Illinois AEYC Supporter <i>Name listed in program book</i>	\$ 150
Classroom Sponsor <i>Logo on signage outside of breakout session</i>	\$ 200
Conference Lanyards* <i>Provide Illinois AEYC with your company's lanyard for attendees nametags – 450 minimum</i>	\$ 500
Conference Tote Bag Insert <i>Provide Illinois AEYC with the insert to be included in tote bag</i>	\$ 500
Conference Note Pads* ▪ <i>Provide Illinois AEYC with your company's notepad included in conference bag – 350 minimum</i>	\$ 500
Full-page ad inside front cover of conference book*	\$1,000
Full page ad back cover of conference book*	\$1,000
Coffee Bar Sponsor for Friday & Saturday ▪ <i>Company recognition at the coffee bar for both days</i>	\$2,000
Exhibit Hall Grand Opening ▪ <i>Company recognition in the exhibit hall for this event</i>	\$2,500
Conference Bags * ▪ <i>Company logo along with Illinois AEYC's on the conference tote bag</i>	\$3,000
Thursday, Friday or Saturday Snack Break ▪ <i>Company recognition during the breakfast</i>	\$2,500
Friday or Saturday Breakfast ▪ <i>Company recognition during the breakfast</i>	\$3,000



Illinois Association for the Education of Young Children

**Sponsor / Exhibitor Application**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact person/title: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**We wish to participate in the *Growing Futures* conference as a (n):**

<p><b>Sponsor:</b></p> <p><input type="checkbox"/> Platinum \$5,000</p> <p><input type="checkbox"/> Diamond \$2,500</p> <p><input type="checkbox"/> Gold \$1,250</p> <p><input type="checkbox"/> Silver \$ 500</p>	<p><b>Exhibitor:</b></p> <p><input type="checkbox"/> Choice Location Early Bird \$500 x # of booths:</p> <p><input type="checkbox"/> Early Bird \$400 x # of booths:</p> <p><input type="checkbox"/> Standard \$500 x # of booths:</p> <p><input type="checkbox"/> Late \$550 x # of booths:</p> <p><input type="checkbox"/> Non-Profit/Home Business \$150 x # of booths:</p>
<p><b>Ala A Carte:</b></p> <p><input type="checkbox"/> Business Card Size ad \$100</p> <p><input type="checkbox"/> Quarter page ad \$200</p> <p><input type="checkbox"/> Half page ad \$400</p> <p><input type="checkbox"/> Full page ad \$800</p> <p><b>All ads appear in the Conference Program</b></p>	<p><b>Elite Opportunities:</b> <i>*limited to 1 sponsor, first come basis</i></p> <p><input type="checkbox"/> Illinois AEYC Supporter \$ 150</p> <p><input type="checkbox"/> Room Sponsor \$ 200</p> <p><input type="checkbox"/> Conference Lanyards* \$ 500</p> <p><input type="checkbox"/> Conference Tote Bag Insert \$ 500</p> <p><input type="checkbox"/> Conference Note Pads * \$ 500</p> <p><input type="checkbox"/> Full page ad inside front cover* \$1,000</p> <p><input type="checkbox"/> Full page ad back cover* \$1,000</p> <p><input type="checkbox"/> Coffee Bar Sponsor for Fri and Sat \$2,500</p> <p><input type="checkbox"/> Exhibit Hall Grand Opening \$2,500</p> <p><input type="checkbox"/> Conference Tote Bags * \$3,000</p> <p><input type="checkbox"/> Saturday Snack Break \$3,500</p> <p><input type="checkbox"/> Friday Keynote Breakfast \$5,000</p>
<p><b>PAYMENT TOTAL: \$ _____</b></p>	

**Terms & Conditions**

**Exhibit Space**

- Exhibitors must confine their activities to the booth space; display will not be allowed to extend beyond booth space into the aisle or unsold booth space.
- Exhibitor is not permitted to sublet any part of their booth space, or to display merchandise from other vendors.
- Exhibit space is assigned based on the order Exhibitor agreement **and** payment is received.
- Exhibitors are expected to staff their booths during the published Exhibit Hall hours.

**Conference Decorator**

- Illinois AEYC works with the **Excel Decorator**
- Exhibitor's information will be shared with the conference decorator
- Exhibitors will receive an information packet from Excel prior to the conference.



## Illinois Association for the Education of Young Children

### Payment

- Payment in full is preferred with the Exhibitor's Agreement
- If the invoice option is selected, invoices must be paid within 30 days of receipt
- To pay for credit card payment, contact Tonya Frehner at: [tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org) or call 217- 529-7732

### Insurance & Liability

- Exhibitors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to displays, equipment, exhibit hall property and personnel and shall indemnify and hold harmless the Illinois Association for the Education of Young Children, exhibit hall personnel and conference leaders from any and all such losses, damages and claims.

### Security

- The Illinois AEYC and the Pere Marquette are not responsible for lost or stolen items. The Exhibit Hall will be secured during non-exhibit hall hours.

### Protection of the Facility

- Exhibitors are liable for any damage caused to the property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, doors, walls, floors or other parts of the building and furnishings.

### Early Dismantling

- Exhibits are to remain set up until 1:00pm **Saturday, October 20, 2018.**

### Refund Policy

- Cancellations must be confirmed in writing and received by **July 31, 2018** (not postmarked)
- A processing fee will be deducted from all refunds: corporate exhibits \$100 / not-for-profit \$25
- Refunds will be issued after the conference
- No refunds will be made on cancellations after **August 15, 2018**
- Refunds will not be issued due to low attendance
- A full refund will be issued if Illinois AEYC cancels the conference

A check for \$ \_\_\_\_\_ is enclosed. Please make check payable to: Illinois AEYC

- *For Early Bird Booth rate, payment must be included with application.*
- *For Elite Opportunities, payment must be included with application.*

Please send an invoice to the contact person listed above.

- *Payment must be received within 30 days of invoice to guarantee participation.*

All exhibitors will donate a door prize. List your donation here: \_\_\_\_\_

***I have read and agree to adhere to the Terms and Conditions (see page 6) set forth by Illinois AEYC.***

\_\_\_\_\_  
Authorized Signature / Title

\_\_\_\_\_  
Date

Print Name: \_\_\_\_\_

**Return this agreement with payment to address below**

Illinois AEYC • PO Box 666 • Vienna IL 62995  
[tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org) • 217.529.7732 [Phone] • 217.529.7738 [Fax] • <http://illinoisaeyc.org>