



## 2020 Early Childhood Conference

October 22-24, 2020  
VIRTUAL CONFERENCE

### Sponsor, Exhibitor & Advertiser Prospectus

- Do you offer educational products, services and/or materials for early childhood practitioners?
- Do you offer furniture, equipment and/or toys for early childhood programs?
- Do you publish books, periodicals and other resources for early childhood practitioners?
- Do you offer materials that are focused on the health or wellness of working women?
- Do you offer parent resources for use in childcare programs?
- Do you or any of your employees utilize childcare services?

***If you answered “yes” to any of these questions –  
You should be a part of the Illinois AEYC Growing Futures  
VIRTUAL Conference!***



## Illinois Association for the Education of Young Children

Dear Friends and Colleagues:

We invite you to be a part of the 2020 *Growing Futures* VIRTUAL Conference October 22-24! Carol Weisheit, conference chairperson, Tonya Frehner, Executive Director and myself, Stephanie Herling Illinois AEYC President are actively working on the 2020 conference. Whether you become a sponsor, exhibitor, and/or advertiser, please join us as hundreds of early childhood professionals from all areas of Illinois and neighboring states gather virtually to expand their knowledge, learn about the latest practices and research, discover new resources and network.

Our membership organization, with over 1500 members, continues to facilitate the optimal development of young children by advocating for the rights, needs, and well-being of young children. Since 1969, through educating, supporting, and collaborating with individuals and organizations in direct or indirect service to young children, our organization has been successful in dedicating time and effort to improving the education and lives of young children in communities throughout the state.

Take advantage of this opportunity for your company or organization to be recognized as a supporter of Illinois AEYC and all of the early childhood professionals, families and children served throughout the state. Enclosed is the prospectus for sponsors, exhibitors and advertisers detailing various opportunities and benefits. Please take a few minutes to review the various options to determine which one best fits your company or organization.

We appreciate the long-standing partnerships that continue to help us offer the Illinois AEYC *Growing Futures* conference. We also welcome the opportunity to create new and lasting partnerships. Thank you for your time and we forward to hearing from you.

Sincerely,

Stephanie Herling  
Illinois AEYC President

### **For additional information on Sponsorship and advertising:**

- Email your questions to [tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org)
- Call Tonya 217.529.7732

### **For additional Information on Exhibits:**

- Email your questions to Tonya Frehner at [tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org) or Stephanie Herling at [stephanieherling@gmail.com](mailto:stephanieherling@gmail.com).



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**Sponsorship Opportunities**

<b>Sponsor Benefits</b>	<b>Platinum Level \$5,000 minimum</b>	<b>Diamond Level \$2,500 minimum</b>	<b>Gold Level \$1,250 minimum</b>	<b>Silver Level \$500 minimum</b>
Listed on the Illinois AEYC Web Page, Growing Futures Whova Page, Whova App, and Illinois AEYC Facebook	Logo	Logo	Name	Name
Virtual Booth: - Company Information - Contact Information - Live Chat	★	★	★	★
YouTube Video	5 min video	4 min video	3 min video	2 min video
Zoom Link for Live Streaming (link provided by exhibitor)	★	★		
Banner Ad -Web App -Mobile App	★	★		
Recognition in press releases and all media material	Logo	Logo		
1 push notification per day	★			
Session Sponsorship	★			

**Exhibit Opportunities**

<b>Benefits</b>	<b>Rates</b>		
<ul style="list-style-type: none"> <li>✓ Networking opportunities with attendees to live chat during the whole conference.</li> <li>✓ Name listed on Illinois AEYC website that is linked to your company website.</li> <li>✓ Advertisement in the form of a 1 min YouTube commercial the participants can access during the whole conference.</li> <li>✓ Ability to arrange virtual meetings with participants.</li> <li>✓ That ability to connect with professional without the cost of travel.</li> </ul>	<b>For Profit</b>	<b>Early Bird</b> August 1-Sept 1  \$300	<b>Regular</b> After Sept 1  \$350
	<b>Non-Profit/ Home Business</b>	\$150	



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Sponsor / Exhibitor Application

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact person/title: \_\_\_\_\_

Conference Attendant(s): \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

We wish to participate in the *Growing Futures* conference as a (n):

<p><b>Sponsor:</b></p> <p><input type="checkbox"/> Platinum            \$5,000</p> <p><input type="checkbox"/> Diamond            \$2,500</p> <p><input type="checkbox"/> Gold            \$1,250</p> <p><input type="checkbox"/> Silver            \$ 500</p>	<p><b>Exhibitor:</b></p> <p><input type="checkbox"/> Early Bird for Profit            \$300</p> <p><input type="checkbox"/> For Profit            \$350</p> <p><input type="checkbox"/> Non-Profit/Home Business    \$150</p>
<p><b>PAYMENT TOTAL: \$ _____</b></p>	



Illinois Association for the Education of Young Children

Terms & Conditions

Exhibit Space

- Exhibitors are expected to attend the virtual Exhibit Hall hours.

Payment

- Payment in full is required with the Exhibitor’s Agreement
- If the invoice option is selected, invoices must be paid within 30 days of receipt
- To pay with credit card, contact Tonya Frehner at: [tonya@illinoisaeyc.org](mailto:tonya@illinoisaeyc.org) or call 217- 529-7732

Refund Policy

- Cancellations must be confirmed in writing and received by **September 30, 2020** (not postmarked)
- A processing fee will be deducted from all refunds: corporate exhibits \$100 / not-for-profit \$25
- Refunds will be issued after the conference
- No refunds will be made on cancellations after **September 15, 2020**
- Refunds will not be issued due to low attendance
- A full refund will be issued if Illinois AEYC cancels the conference

Return this agreement with payment to address below

- A check for \$\_\_\_\_\_ is enclosed. **Please make check payable to: Illinois AEYC**
  - *For Early Bird Booth rate, payment must be included with application.*
  - *For Elite Opportunities, payment must be included with application.*
- Please send an invoice to the contact person listed above.
  - *Payment must be received within 30 days of invoice to guarantee participation.*
- All exhibitors will donate a door prize. List your donation here: \_\_\_\_\_

***I have read and agree to adhere to the Terms and Conditions (see page 5) set forth by Illinois AEYC.***

\_\_\_\_\_  
Authorized Signature / Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name